



## **Destination Areas**

The concept of Destination Areas comes from the Development Study/Corridor Management Plan completed in the year 2000. The intent was to divide the full Minnesota Great River Road route into segments to assist byway travelers in planning shorter and/or more focused trips. Each Destination Area is flanked by “anchor communities” which provide options for lodging, restaurants, retail and also easy entry and exit points.

The Minnesota Great River Road website, [www.mnmississippiriver.com](http://www.mnmississippiriver.com), provides a digital travel guide for each Destination Area, showcasing highlights that give a feel for the area.

Mississippi Headwaters - Lake Itasca to Bemidji

Mississippi Scenic - Brainerd to Elk River

Mississippi Northwoods - Bemidji to Grand Rapids

Metro Mississippi - Elk River to Hastings

Mississippi Crossings - Grand Rapids to Brainerd

Mississippi Bluffs - Hastings to Iowa Border

Regional Commissioners represent the Destination Areas on the Minnesota Mississippi River Parkway Commission, as defined in MN Statute 161.1419.